

MADISON Hansen

Industrial Designer - Design Engineer - Furniture Maker

ABOUT ME



BFA Industrial Design University of Illinois Urbana-Champaign

Grand Rapids, MI 815-272-7214 madison.a.hansen@gmail.com madisonahansen.com

Hi, I'm Madison, but you can call me Maddie. I have worked in the Furniture industry for 6 + years and have truly found my passion. I started out as a fabricator, and learned from some of the best benchman in the industry. I excelled and perfected use of tools, finishing, and acute sense of tolerance.

I have always had a passion for beautiful and sustainable objects, which led me to furniture. Furniture design runs in my family, stemming from my Grandpa who studied Industrial Design and worked for Brody Seating. I am always learning from him and we still have discuss new and old projects to this day.

My aesthetic exists in the middle ground between sculpture and functionality. I take great pride in creating thoughtfully built pieces that will last a lifetime.

INSPIRATION



Warren Platner











Nelson Saucer Bubble Pendant

CONTENTS

Zakrose

Salt Shed Old Post Office Lighting Reisner Forgan Dining Table

Toolbox Hand Sketching Sketchbook Sketching

My Work

Dresser Dining Table Various Work Media Console

References

Zak Rose Andrew Kephart Dan Sullivan

zakrose is a custom furniture company in Chicago, IL

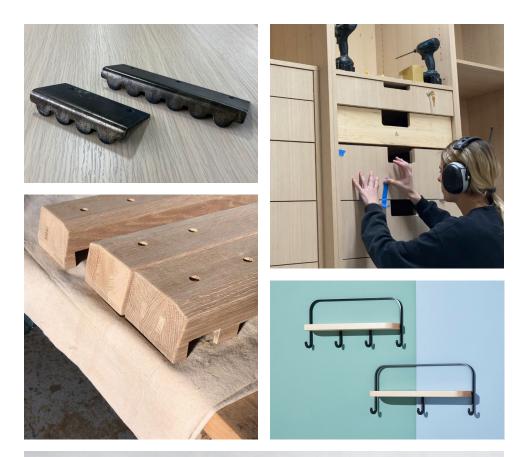
Zak Rose designs in an approachable style, creating pieces with light forms, clean lines, beautiful materials, and functional considerations.

Major Bar Cart / Role: Design Engineer through various versions









Roman & Williams Guild Slab Bed / Role: Fabricator



SALT SHED, CHICAGO

Role: Created engineered shop drawing based off of Blue Star architectural drawings and site measurements. Saw project through various versions. Created installation drawings and oversaw union install.

Materials:

- Stainless Steel Counter with Patina
- Stainless Steel Back Bar
- Gloss Laminate Front Panels
- Solid Walnut Rear Shelf



Bar 1



Materials:

- Inner Steel Frame
- Walnut Veneer MDF "Cabinets"
- Solid Walnut Moulding

VIP Back Bar







OLD POST OFFICE, CHICAGO

From Here On / Pendant

Materials:

- Spun Aluminum Shade, Reflector
- Omnilite LED lights

Role: Saw initial design concept through multiple versions. Fully engineered final concept









From Here On / Barrel Hanging Fixture

Materials: -Powder Coated Steel Frame, Straps

- 1/2in Pyrex Tube
- 1/16in LDPE diffuser
- Onmilite LED Lights







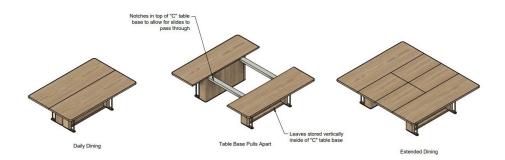
REISNER-FORGAN DINING TABLE

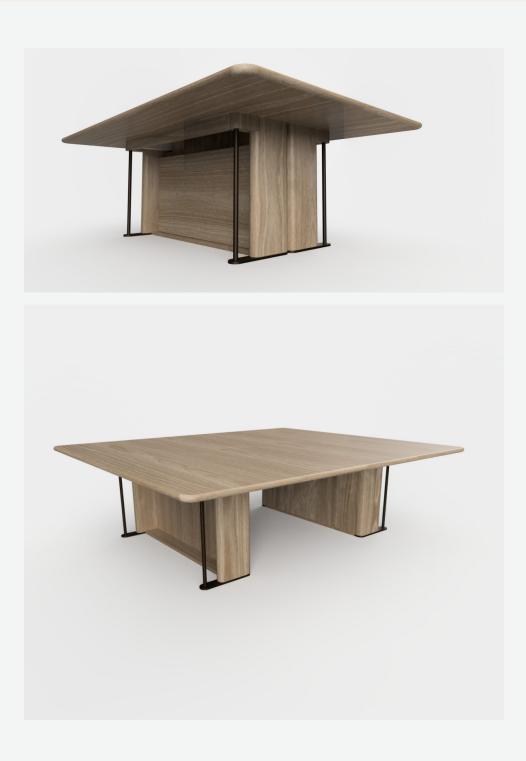
Materials: - Brass Feet - Laser Cut - Brass Tube - Aluminum Slides - Custom ordered through Poetker US - Solid Oak Bull-nose Moulding -Custom - Econokore Top with custom

veneer

- Veneer Wrapped poplar base

Role: Design engineer through multiple versions. Took initial designer drawings to fully engineered table. Worked with Poetker to order custom aluminum slides. Decided on materials and fabrication order of operations. Helped with fabrication and delivery.



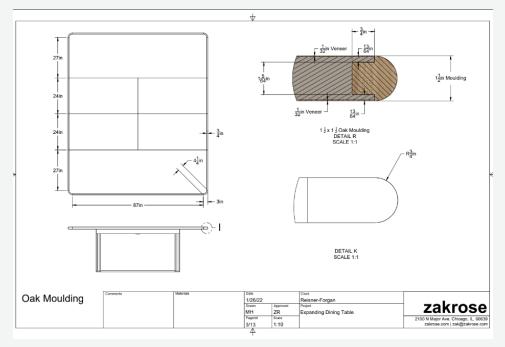


REISNER-FORGAN DINING TABLE













Hand-Drawn Concept Sketches



STARTEX INC. CONCEPTS

Lighting & Chair sketches using Sketchbook

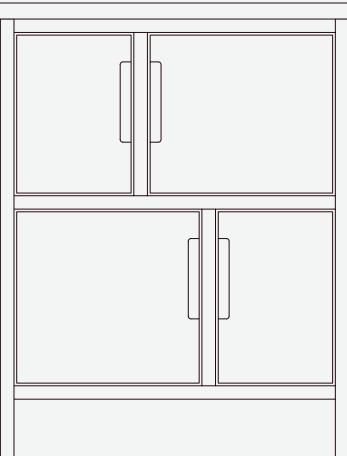






Hospitality Task Seating

PERSONAL Work



Materials:

- Oak Veneer Particle Board
- Solid Oak Edging, Base
- Powder Coated steel backers









DINING TABLE

Materials:

- Solid Ash
- Powder Coated Legs
- Powder Coated Straighteners Below
- -Powder Coated Machine Screws







VARIOUS WORKS











VARIOUS WORKS



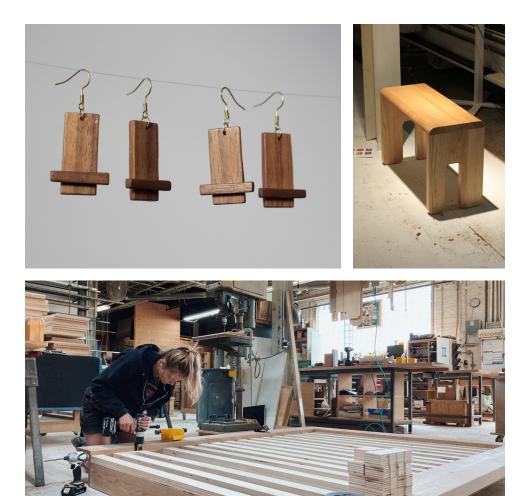


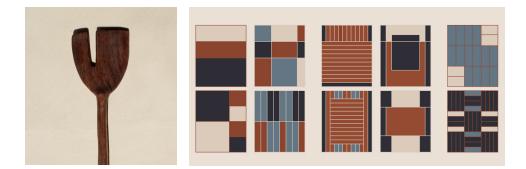












MEDIA CONSOLE

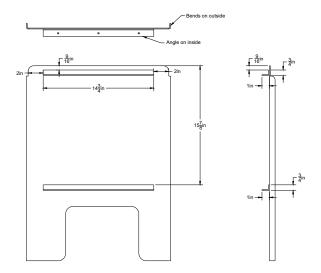






Materials:

- Solid Red Oak
- Laser Cut & Bent Legs, Door, Shelf, Dividers / Painted
- Oak on MDF Back



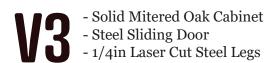
MEDIA CONSOLE

- Solid Oak Cabinet Solid Oak Legs Steel Sliding Door



- Solid Oak Cabinet Top Dominant Steel Sliding Door 1/4in Laser Cut Steel Legs







- Rounded front edge
 Laser cut & bent steel legs
 Steel sliding door
 Steel Shelf, Dividers

 - KD





"We design & manufacture custom solutions for any built environmet"

Fixture Renders





Oakley



Target Optical

BDB Low Gondola S25

Install Instructions

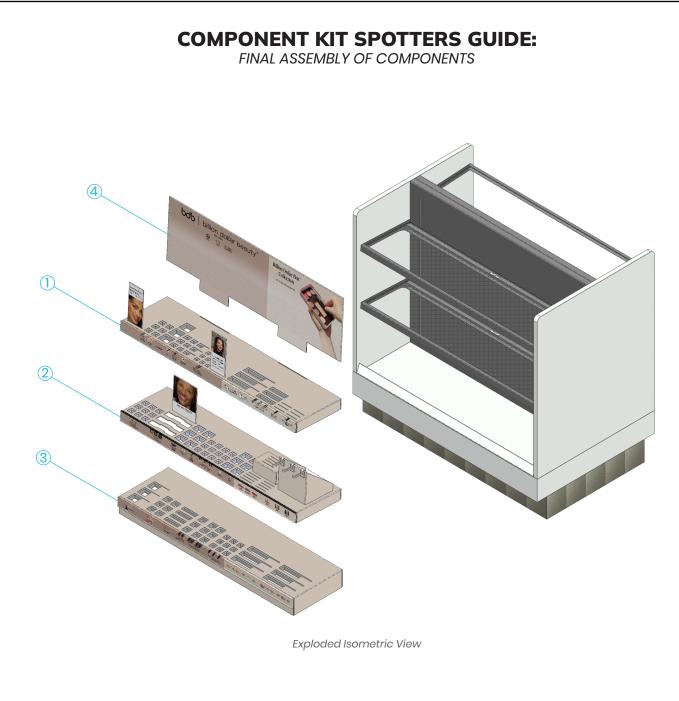




BDB Low Gondola S25

Install Instructions





ITEM	PART NUMBER	QTY	DESCRIPTION
1	SUB56776	1	BDB TOP SHELF
2	SUB56783	1	BDB MIDDLE SHELF
3	SUB56784	1	BDB BOTTOM SHELF
4	GRA51604	1	HEADER GRAPHIC



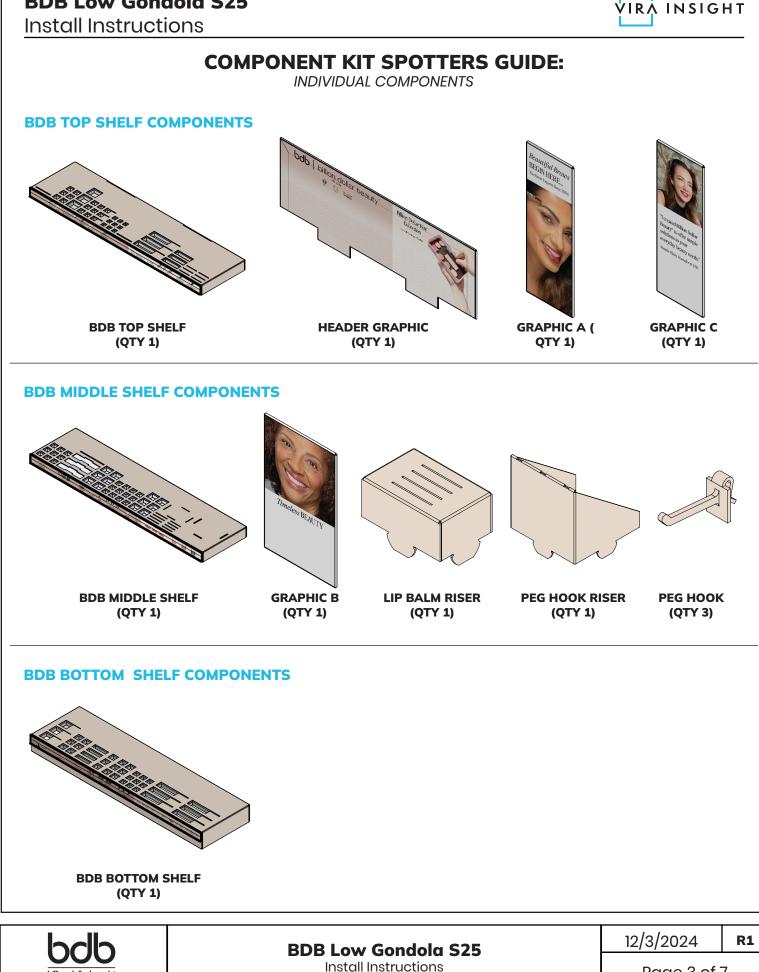
BDB Low Gondola S25 Install Instructions 12/3/2024

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BDB Low Gondola S25

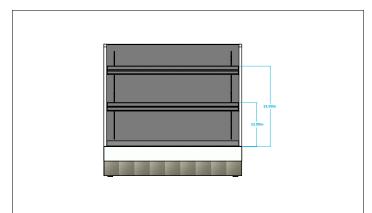
billion dollar brands



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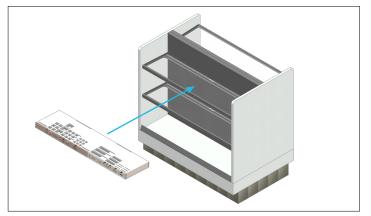
BDB Low Gondola S25 Install Instructions



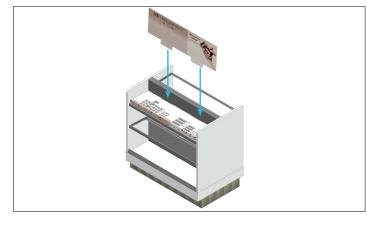


Step 1:

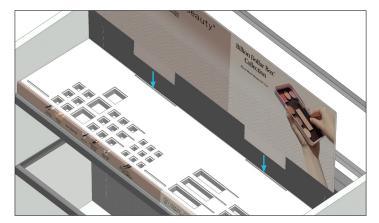
Make sure shelves are set at above heights measuring from the inside of the unit to the top of each shelf; 12in & 22in.



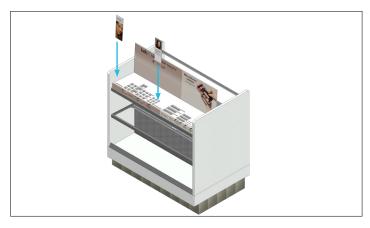
Step 2: Insert BDB Top Shelf onto gondola top shelf.



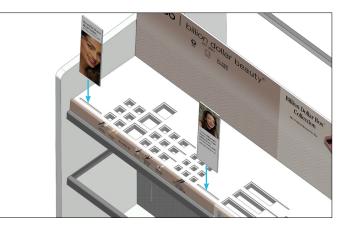
Step 3: Insert Header Graphic into rear slots on BDB Top Shelf.



Detail 3: See slots at rear.



Step 4: Insert Graphic A & Graphic C into front slots on BDB Top Shelf.



Detail 4: See slots at front.



BDB Low Gondola S25 Install Instructions 12/3/2024

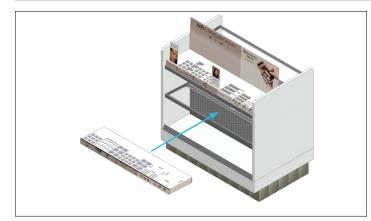
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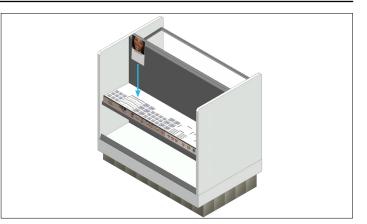
BDB Low Gondola S25

Install Instructions



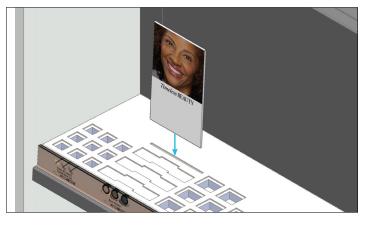


Step 5: Insert BDB Middle Shelf onto gondola middle shelf.



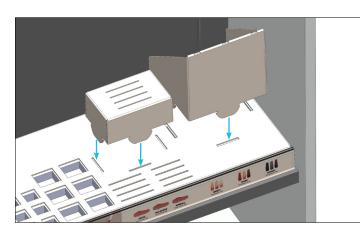
Step 6:

Insert Graphic B into slots on BDB Middle Shelf. (Top shelf hidden for better visibility)

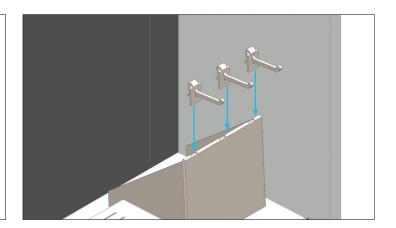


Detail 6: See slot on left side for Graphic B. (Top shelf hidden for better visibility)





Detail 7: See slots on right side for risers. (Top shelf hidden for better visibility)



Step 8: Add Plastic Peg Hooks (x3) onto Peg Hook Riser within notches. (Top shelf hidden for better visibility)

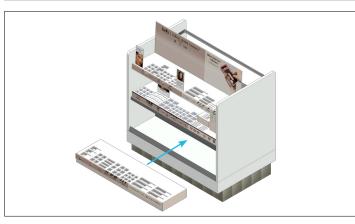


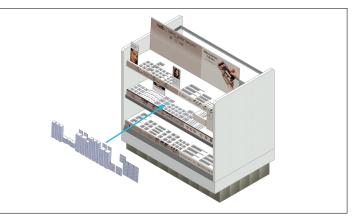
BDB Low Gondola S25 Install Instructions 12/3/2024 **R1**

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BDB Low Gondola S25 Install Instructions

VIRA INSIGHT





Step 10: Add products according to planogram below.

Step 9: Insert BDB Bottom Shelf onto gondola top shelf.

<complex-block>



BDB Low Gondola S25 Install Instructions 12/3/2024 **R1**

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Planogram Render

BDB Low Gondola S25

Install Instructions



Product Planogram Table

Position	UPC	wic	Description	
	3ft. BDE Assortment			
	Shelf 1			
1	793573552983	642887	Universal Brow Pencil	
2	793573553065	642804	Brow Duo Pencil	
3	793573311238	642866	Best Sellers Kit	
4	793573552990	642858	BDB Brow Gel	
5	735816871291	642916	Raising Brows	
6	857630005758	NEW	BDB Brow Lift	
7	793573311405	642956	Micro Brow Pencil Blonde	
8	793573311429	642955	Micro Brow Pencil Taupe	
9	793573311436	642958	Micro Brow Pencil Raven	
10	857630005093	642418	Billion Dollar Box	
11	735816878924	642415	Magnetic Brush Set	
12	793611695375	642965	Eyeliner Black	
13	793611695399	642954	Mini Universal Brow Pencil	
			Shelf 2	
1	793611694217	642900	Tinted Brow Gel Blonde	
2	793611694224	642953	Tinted Brow Gel Taupe	
3	793611695115	642915	Tinted Brow Gel Raven	
4	793573553027	642841	Brow Powder Blonde	
5	793573553041	642964	Brow Powder Taupe	
6	793573553058	642983	Brow Powder Raven	
7	793611695146	642580	Forever Lash Mascara	
8	850060737077	718766	BDB Forever Lash [®] Primer	
9	735816662998	642419	Liquid Eyeliner	
10	793597818171	642990	Flash & Filter Light	
11	793597818201	642930	Flash & Filter Medium	
12	793597818218	642890	Flash & Filter Dark	
13	850060737152	NEW	BDB Liquid Highlighter Mystic	
14	850060737145	718777	BDB Liquid Blush Fling	
15	857630005314	642933	Lip Balm Toffee	
16	857630005307	642878	Lip Balm Macaroon	
17	857630005338	642886	Lip Balm Gumball	
18	735816872953	642880	Bright Eyeshadow Trio	
19	735816673307	642949	Warm Eyeshadow Trio	
20	735816655204	642874	Smokey Eyeshadow Trio	
			Shelf 3	
1	676525601765	NEW	BDB Setting Spray	
2	850060737206	NEW	BDB Luxe Lip Oil Petunia	
3	850060737213	NEW	BDB Luxe Lip Oil Rose	
4	857630005802	718790	Cream and Powder Blush Duo	
5	857630005604	718795	BDB Cream Blush & Highlighter Stick	
6	857630005611	718806	BDB Cream Contour Stick & Brush - Soft Suede	
7	850060737084	718773	BDB Cream Contour Stick & Brush - Chocolate	
8	850060737169	718765	BDB Starstruck Shimmer Eyeshadow Stick Champagne	
9	850060737176	718775	BDB Starstruck Shimmer Eyeshadow Stick Plum	
10	850060737183	718770	BDB Starstruck Shimmer Eyeshadow Stick Lavender	
11	735816658472	642416	Starter Kit	
12	676525821576	642417	Back to Basics	

See instructions below on how to access the portal to order graphics and fixtures:

- 1. Log on to the Beauty Differentiation Portal (https://walgreenscoswall.hamacher.com/)
- 2. Input your Store Number for both Store Number/Store Password
- 3. Proceed to "Planogram & Resets", then select the planogram you need to view/download



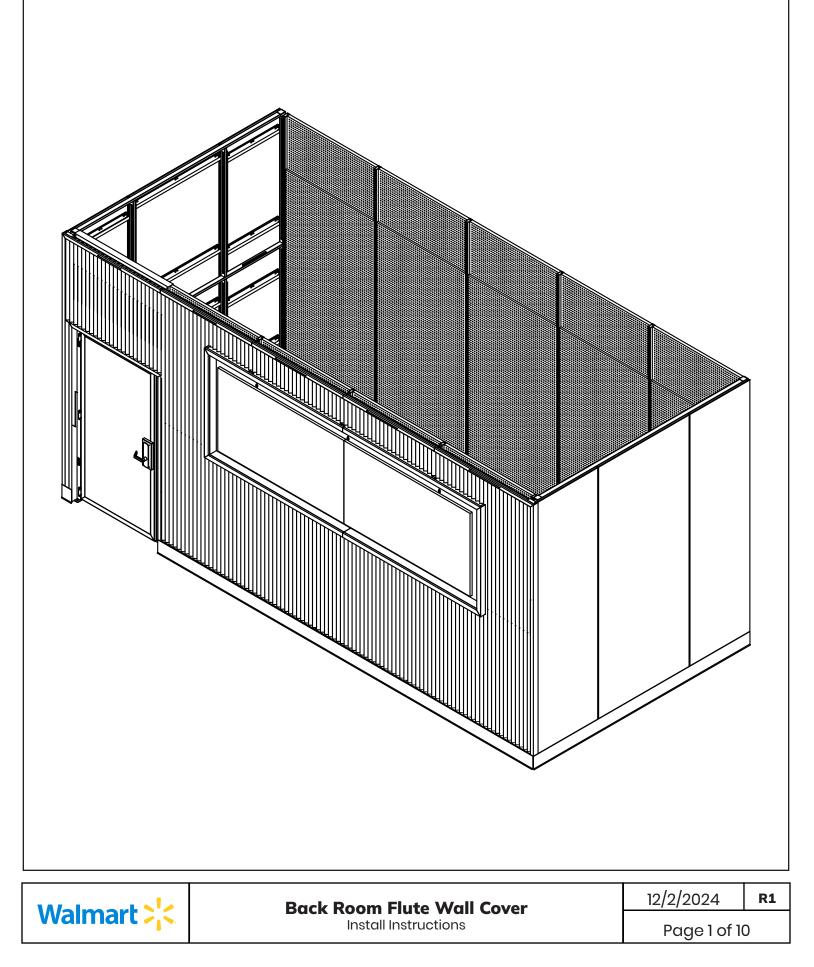
BDB Low Gondola S25 Install Instructions 12/3/2024

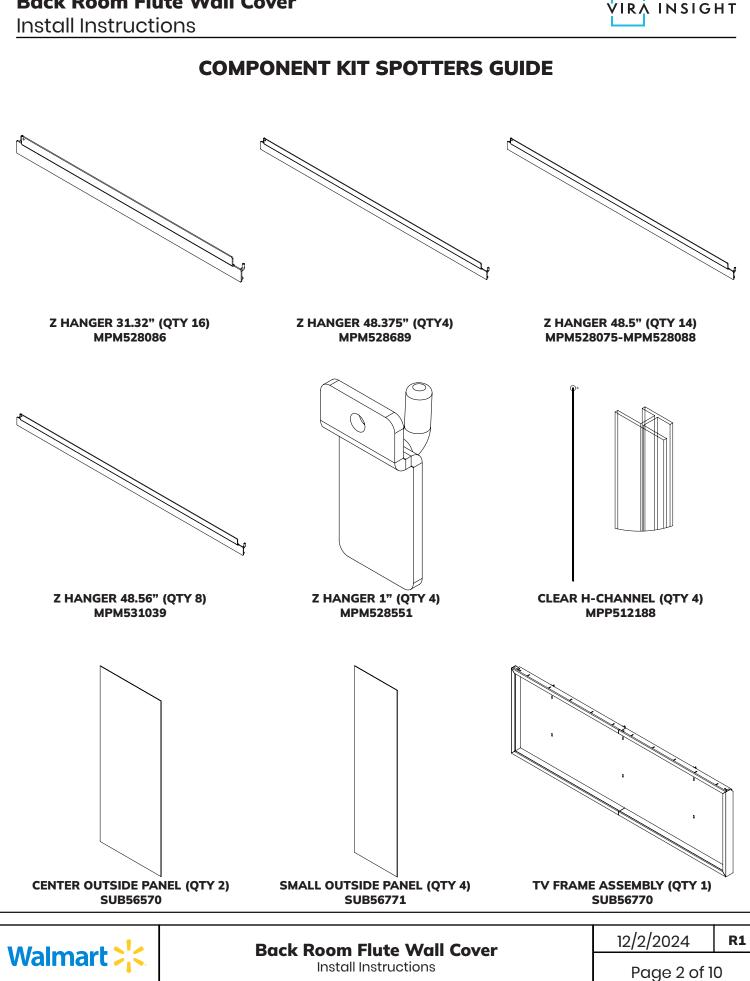
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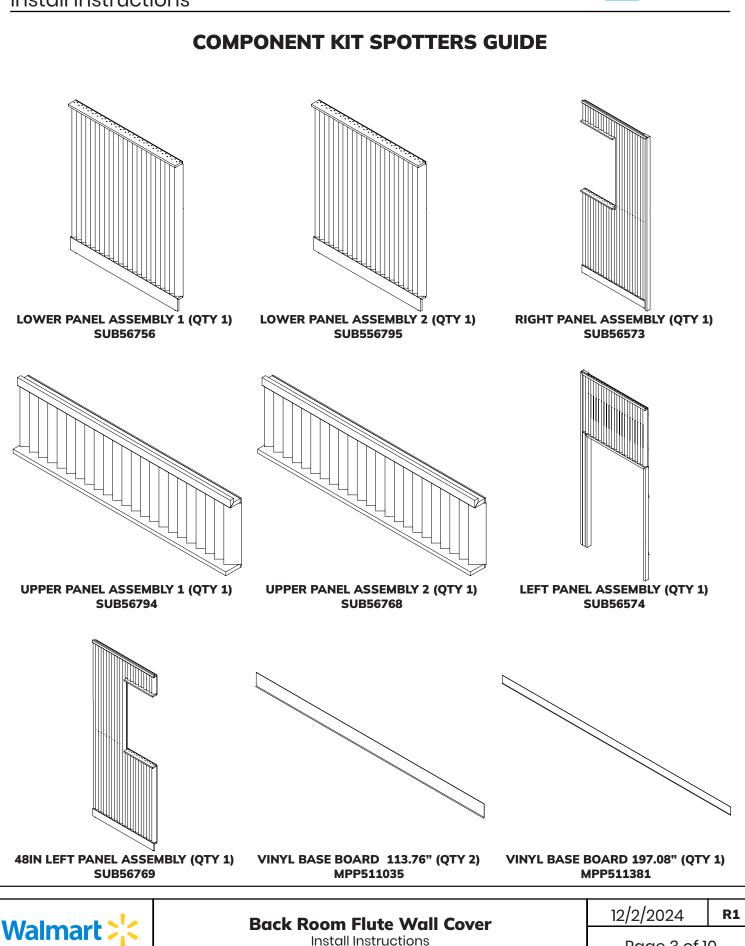
Install Instructions







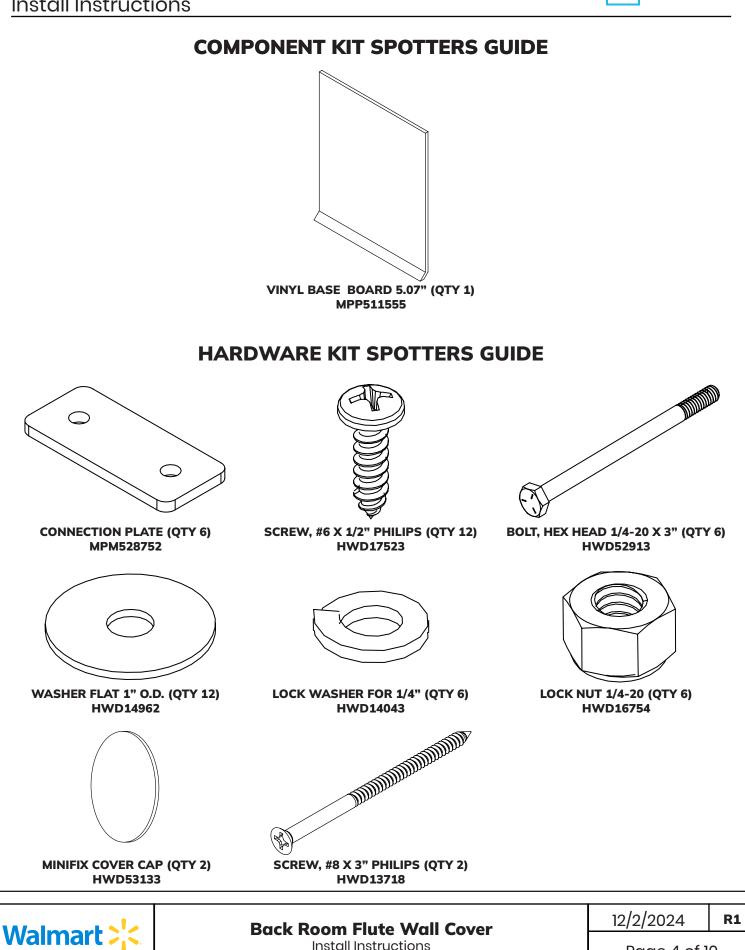
Install Instructions



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VIRÁ INSIGHT

Install Instructions

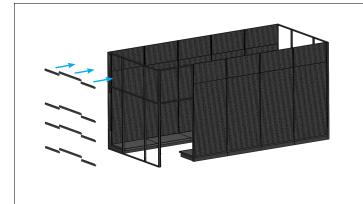


Back Room Flute Wall Cover Install Instructions

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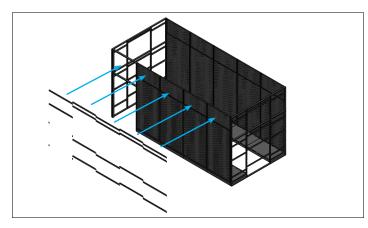
VIRA INSIGHT





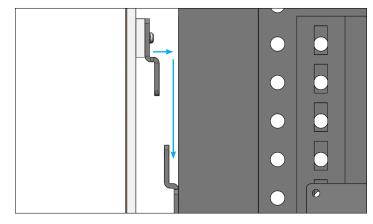
Step 1:

Locate **Z Hanger 31.32in** (x8) and **Z Hanger 48.56in** (x4). Install these on left side of Madix gondola. See page 9 for heights of these brackets.



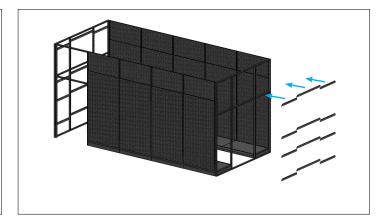
Step 3:

Locate **Z Hanger Iin** (x4), **Z Hanger 48.5in** (x14), and **Z Hanger 48.375** (x4). Install these brackets on front of Madix gondola. See page 10 for detailed layout and dimensions.



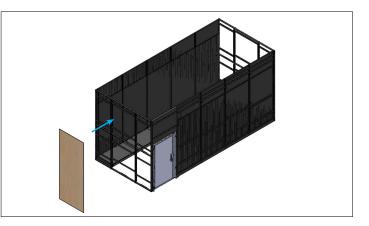
Detail 4:

To install all panels, lift panel up and over, then slide down to engage with z channel.



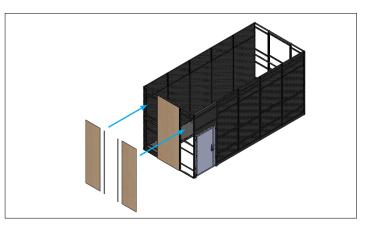
Step 2:

Repeat step 1 on right side of Madix gondola. Hang z hangers at same heights as left side.



Step 4:

Install **Center Outside Panel**, centered on left side of Madix gondola.



Step 5:

Hang **Small Outside Panels** (x2) on either side of center panel. Using mending plates on center panel, ensure double sided tape will stick to outside panels once in place. Place **H-Channel** (x2) between panels to keep aligned.



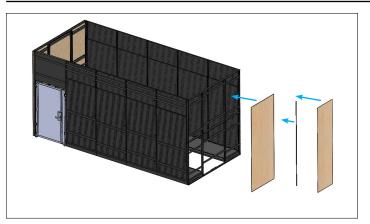
Back Room Flute Wall Cover

12/2/2024

R1

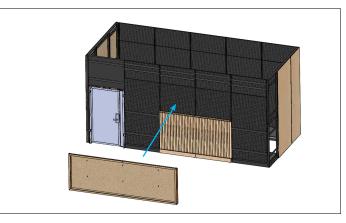
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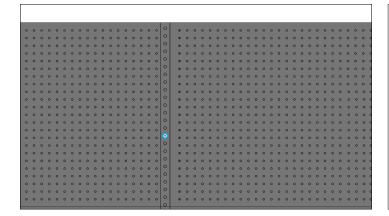
Step 6:

On right side of Madix gondola, install **Center Panel** (x1) and **Outside Panel** (x1) on right side of center panel. Place **H-Channel** (x1) between to align. Leave last Outside Panel aside for now.



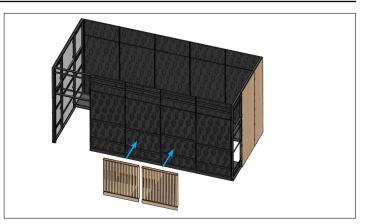
Step 8:

Locate **TV Frame Assembly**. This will be installed with the top peg hook in the 15th hole from the top of the gondola. See Detail 9.



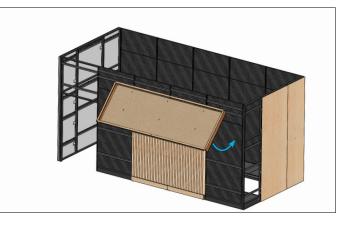
Detail 9a:

See 15th hole from top of gondola.



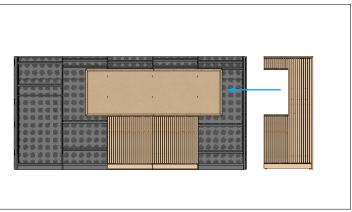
Step 7:

Hang L**ower Panel Assemblies** (x2) in middle two sections of gondola front.



Step 9:

Insert peg hook, and rotate downward to engage lower peg-hook.



Detail 10:

Now, slide **Right Panel Assembly** onto Z Hangers from right side. You will not be able to lift this into place, it must slide.



Back Room Flute Wall Cover

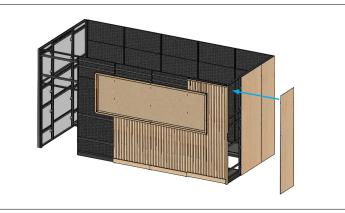
Install Instructions

12/2/2024

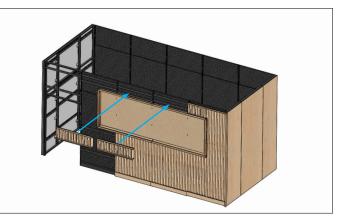
R1

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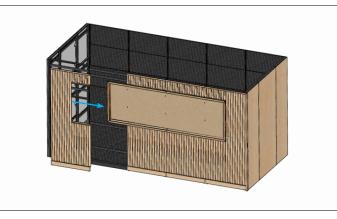




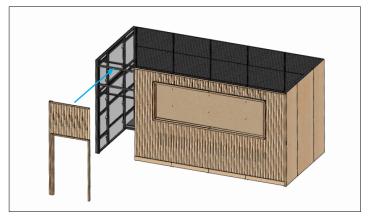
Step 11: Hang last Outside Panel on right side of gondola.



Step 12: Hang Upper Panel Assemblies (x2) above TV Frame.

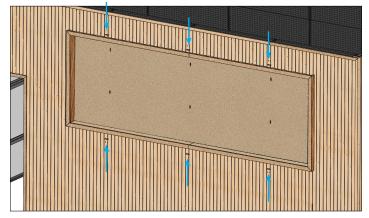


Step 13: Slide on 48in Left Panel Assembly from left side.



Step 14:

Hang **Left Panel Assembly** over the door frame area. Ensure all z hangers are interlocked.



Step 15:

Behind the front edge of the TV frame, add Connection Plates (x_6) over seams to secure.



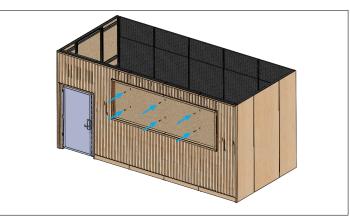
Step 16: Use Screw, #6 x 1/2 Philips to secure each plate.



Back Room Flute Wall Cover Install Instructions 12/2/2024 **R1**

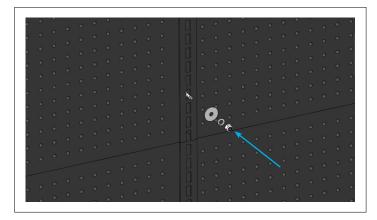
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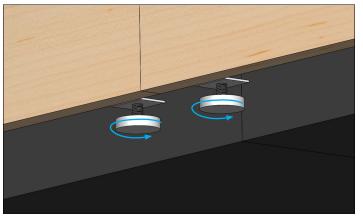
Step 17A:

Use **Bolt, Hex Head 1/4-20 x 3**" with **Washer Flat 1" O.D. TO** secure TV **Frame Assembly** thru gondola uprights



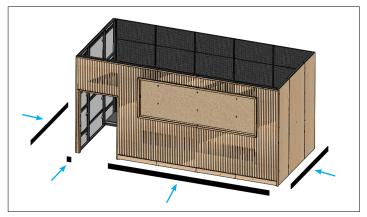
Step 17B:

From the inside of the gondola system, secure each bolt with **Washer Flat 1**" **O.D., Lock Washer for 1/4**", and **Lock Nut 1/4-20**.



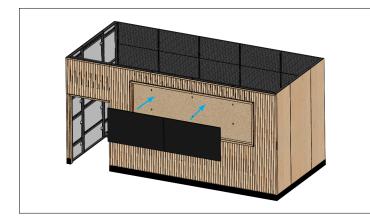
Detail 16:

Lower leveling feet under front panels until they touch the ground. This will help take weight off of the gondola structure.

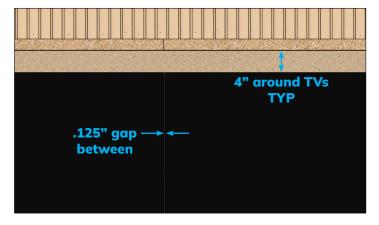


Step 18:

Use construction adhesive to mount Vinyl Base Boards.



Detail 19: TVs provided by others. Mount to **Painted MDF Panel**.



Detail 19:

There should be a 4" gap around TVs to inside of T**V Frame Assembly**. Leave 1/8" gap between TVs.



Back Room Flute Wall Cover

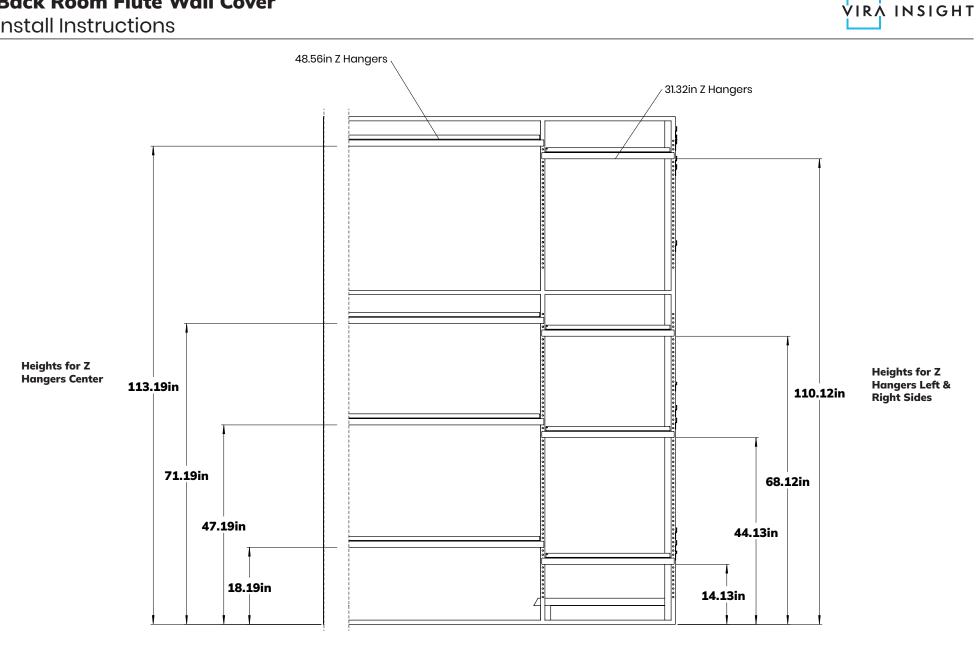
Install Instructions

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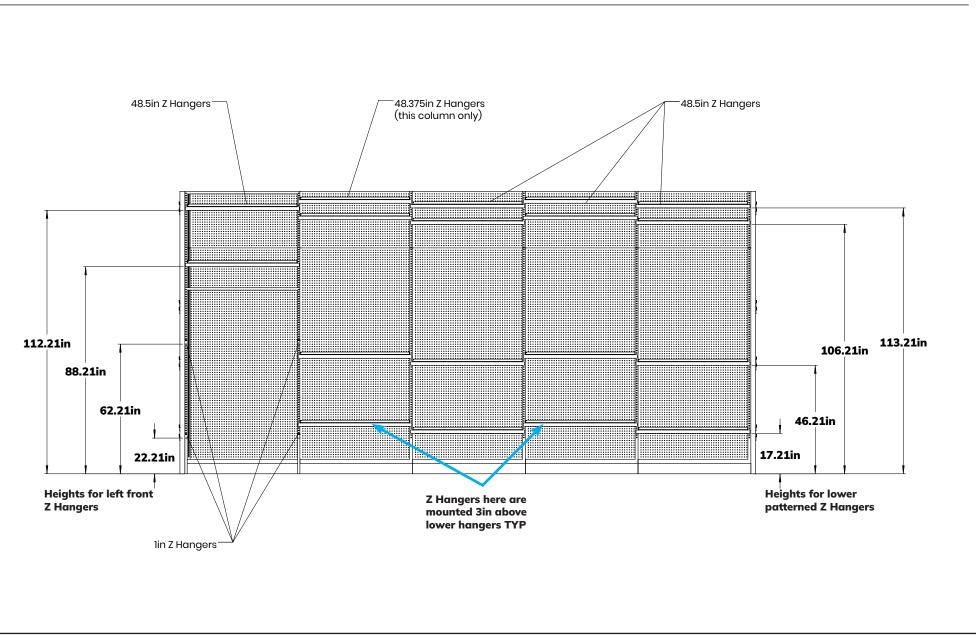
Install Instructions





Back Room Flute Wall Cover Install Instructions

Install Instructions





Back Room Flute Wall Cover Install Instructions

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VIRA INSIGHT



Nesting Tables





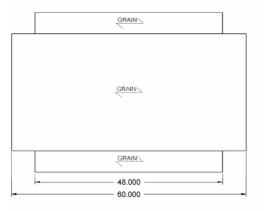
Project Brief

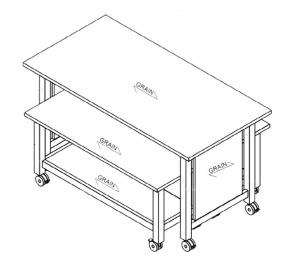
Objective:

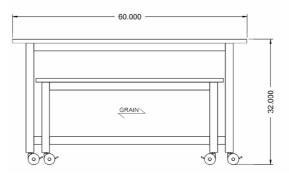
 Create value engineered option from existing design

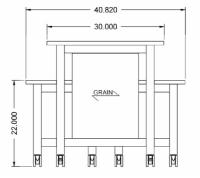
Design Requirements:

- 2-3 Options
- Same functionality & look
- "Not built like a "tank""









Existing Tables

Option 1

- Reduced tube size on all around
- Maintain overall look but not as beefy



32"



Large Table

Bill of Materials - Large Table

Item	QTY	Description	Material
1	1	BENCH TOP PANEL	HPL 1" MDF CORE
2	2	PLAIN STRETCHER A	TUBE, (16GA) .500X1.50
3	1	PLAIN STRETCHER B	TUBE, (16GA) .500X1.50
4	4	VERTICAL TUBE	TUBE, (16GA), 1.5X1.5 SQ
5	12	C-CHANNEL	STEEL A1011 CR (11Ga)
6	6	TAPPED LEVELING PLATE 3/8-16	STEEL A1101 HRPO (7Ga)
7	2	BOTTOM TUBE	TUBE, CRS (16GA) .5X1.50
8	2	TOP TUBE	TUBE, CRS (16GA) .5X1.50
9	2	SIDE PANELS	HPL 3/4" MDF Core
10	28	MACHINE SCREW 1/4-20 x .5" PHILIPS	PLAIN CARBON STEEL
11	14	SCREW #8 x 0.750 PHILIPS	PLAIN CARBON STEEL
12	2	CASTER DEPOT PSF100634BK-B	BLACK THERMOPLASTIC
13	2	CASTER DEPOT PSF100634BK	BLACK THERMOPLASTIC



Option 1

Small Table

Bill of Materials - Small Table

Item	QTY	Description	Material
1	1	BENCH TOP PANEL	HPL 1" MDF CORE
2	2	PLAIN STRETCHER A	TUBE (16GA) .500X1.50 W
3	4	TOP TUBE	TUBE (16GA) .500X1.50
4	4	VERTICAL TUBE	TUBE (16GA) 1.500X1.500 SQ
5	16	C-CHANNEL	STEEL CR (11GA)
6	4	TAPPED LEVELER PLATE	STEEL HRPO (7GA)
7	32	"SCREW MS ½-20 X 0.500 PH PH ZC MCM# 90272A537"	Plain Carbon Steel
8	6	"SCREW SMS #8 X 0.750 PH PH ZC MCM# 90190A197"	Plain Carbon Steel
9	2	CASTER DEPOT PSF100634BK-B	BLACK THERMOPLASTIC
10	2	CASTER DEPOT PSF100634BK	BLACK THERMOPLASTIC
11	2	PLAIN STRETCHER B	TUBE (16GA) .500X1.50
12	2	3/4 X 3/4 L CHANNEL SHELF SUPPORT	STEEL CR (16GA)
13	1	LOWER SHELF	HPL 3/4" MDF CORE
14	6	"SCREW SMS #8 X 0.625 PH PH ZC MCM# 90190A196"	Plain Carbon Steel



Option 2

- All dimensions same as Option 1 •
- Reduced tube size on all around •
- Removed side panel for slimmer design ٠
- Small table same as in Option 1 •

60"







Side View

22"



32"

CVS • Queue Line End Caps • 08/28/24

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No Side Panels



Large Table

Bill of Materials - Small Table

Item	QTY	Description	Material
1	1	BENCH TOP PANEL	HPL 1" MDF CORE
2	2	PLAIN STRETCHER A	TUBE (16GA) .5X1.5
3	1	PLAIN STRETCHER B	TUBE (16GA) .5X1.5
4	2	TOP TUBE	TUBE (16GA) .5X1.5
5	2	BOTTOM TUBE	TUBE (16GA) .5X1.5
6	14	C-CHANNEL	STEEL CR (11GA)
7	4	VERTICAL TUBE	TUBE (16GA),1.5X1.5 SQ
8	4	TAPPED LEVELER PLATE	STEEL HRPO (7GA)
9	28	"SCREW MS ½-20 X 0.500 PH PH ZC MCM# 90272A537"	Plain Carbon Steel
10	6	"SCREW SMS #8 X 0.750 PH PH ZC MCM# 90190A197"	Plain Carbon Steel
11	2	CASTER DEPOT PSF100634BK-B	BLACK THERMOPLASTIC
12	2	CASTER DEPOT PSF100634BK	BLACK THERMOPLASTIC



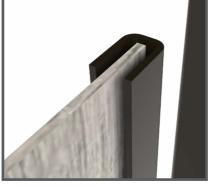
Option 3

- Reduced tube size on all around
- Sheet steel lower shelf on small tables
- C-channels with 2mm graphic on sides



Twin Wheel Casters (X2) with brakes (x2) without brakes each table

Steel Shelf



U Channel for Graphic

VIRA INSIGHT



Large Table

Bill of Materials - Small Table

Item	QTY	Description	Material
1	1	BENCH TOP PANEL	HPL 1" MDF CORE
2	2	PLAIN STRETCHER A	TUBE (16GA) .5X1.5
3	1	PLAIN STRETCHER B	TUBE (16GA) .5X1.50
4	4	VERTICAL TUBE	TUBE (16GA) 1.5X1.5 SQ
5	14	C-CHANNEL	STEEL CR (11GA)
6	4	TAPPED LEVELER PLATE	STEEL HRPO (7GA)
7	2	BOTTOM TUBE	TUBE (16GA) .5X1.5
8	2	TOP TUBE	TUBE (16GA) .5X1.5
9	2	SIDE GRAPHIC	DIRECT PRINT ON 2MM COROPLAST
10	28	"SCREW MS ¼-20 X 0.500 PH PH ZC MCM# 90272A537"	Plain Carbon Steel
11	6	"SCREW SMS #8 X 0.750 PH PH ZC MCM# 90190A197"	Plain Carbon Steel
12	2	CASTER DEPOT PSF100634BK-B	BLACK THERMOPLASTIC
13	2	CASTER DEPOT PSF100634BK	BLACK THERMOPLASTIC





Bill of Materials - Small Table

Item	QTY	Description	Material
1	1	BENCH TOP PANEL	HPL 1" MDF CORE
2	2	PLAIN STRETCHER A	TUBE (16GA) .5X1.5
3	4	TOP TUBE	TUBE (16GA) .5X1.5
4	4	VERTICAL TUBE	TUBE (16GA) 1.5X1.5 SQ
5	16	C-CHANNEL	STEEL CR (11GA)
6	4	TAPPED LEVELER PLATE	STEEL HRPO (7GA)
7	32	"SCREW MS ¼-20 X 0.500 PH PH ZC MCM# 90272A537"	Plain Carbon Steel
8	6	"SCREW SMS #8 X 0.750 PH PH ZC MCM# 90190A197"	Plain Carbon Steel
9	2	CASTER DEPOT PSF100634BK-B	BLACK THERMOPLASTIC
10	2	CASTER DEPOT PSF100634BK	BLACK THERMOPLASTIC
11	2	PLAIN STRETCHER B	TUBE (16GA) .5X1.5
12	1	LOWER SHELF	STEEL CR (16GA)



THANK YOU

REFERENCES

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